



ADF

INNOVATORS IN
HEALTHY AGING



2020

ANNUAL REPORT

STRONGER ★ SMARTER ★ SAFER



Knollwood
A MILITARY LIFE PLAN COMMUNITY



ADF (Army Distaff Foundation) is a 501 (c)(3) organization established in 1959 that provides housing, health, and wellness services to older adults who served our nation, regardless of financial status, through Knollwood, a residential community that we built, own, and operate.

Tax ID #: 53-0246852

MISSION

Provide a compassionate community with exceptional wellness care and purposeful living for older adults who served our nation.

CORE VALUES

C O M M U N I T Y
A C C O U N T A B I L I T Y
R E S P E C T
E X C E L L E N C E

FROM OUR LEADERS

Around the globe, 2020 was an extremely difficult year. It was particularly challenging for ADF and Knollwood because caring for older people – those most vulnerable to this disease – is what we do.

COVID has indeed been trying, but we have a long history of resilient, proactive leadership. When we see challenges, we turn them into opportunities. To be sure, the pandemic has been one of our greatest trials as an organization. But, ultimately, what our community will remember about 2020 is not the trial itself. Our community will remember how we stood together in strength to overcome it.

We focused on two main areas. First, we needed to keep the virus off our campus. Second, we needed to keep people healthy, engaged, and happy. So, we took a measured, comprehensive look at our operations and programs and embarked on a journey to create a *Stronger, Smarter, and Safer* community – for both now and the future.

We launched many new programs over the past year to control infection and promote health and wellness. As a result, our community thrived, despite COVID. Residents continually told us how safe, secure, loved, and well-cared-for they felt at Knollwood. Their families expressed the same sentiment. And this, by far, is our most important measure of success.

We are saddened to report that COVID did creep onto our campus at the start of the pandemic. Of

the 250 people living at Knollwood, 30 people tested positive. Most recovered quickly and fully; but nine people living in our nursing center under 24/7 care for other illnesses passed away with COVID in April and May. Our deepest sympathy is with their families.

On the pages that follow, you will learn how we controlled infection, promoted health and wellness, and went above and beyond to care for people. To all of our supporters, please accept our deepest gratitude. As a non-profit community, we would not have been as successful without your generous giving. Looking to the future, we see many opportunities to make our community even *Stronger, Smarter, and Safer*. Thank you for your continued partnership.

General John M. Keane, USA (Ret.)
Chairman of the Board of Directors, ADF

Major General Timothy McHale, USA (Ret.)
President and Chief Executive Officer, ADF and Knollwood Military Life Plan Community



CONTENTS

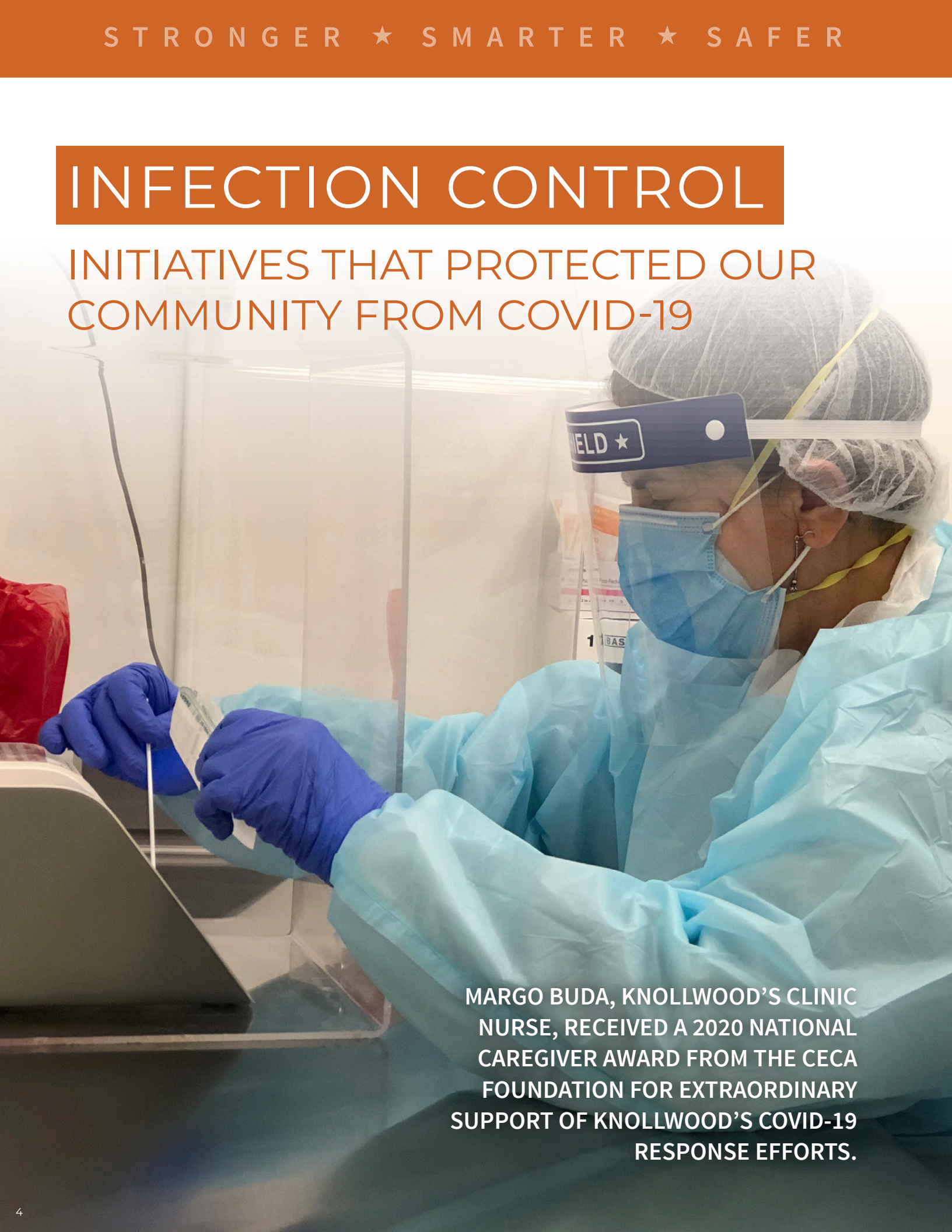
STRONGER, SMARTER, SAFER

INFECTION CONTROL	4
HEALTH AND WELLNESS	6
ABOVE AND BEYOND	8

THANK YOU	10
SECURE OUR FUTURE	12
FINANCIALS	14

INFECTION CONTROL

INITIATIVES THAT PROTECTED OUR COMMUNITY FROM COVID-19



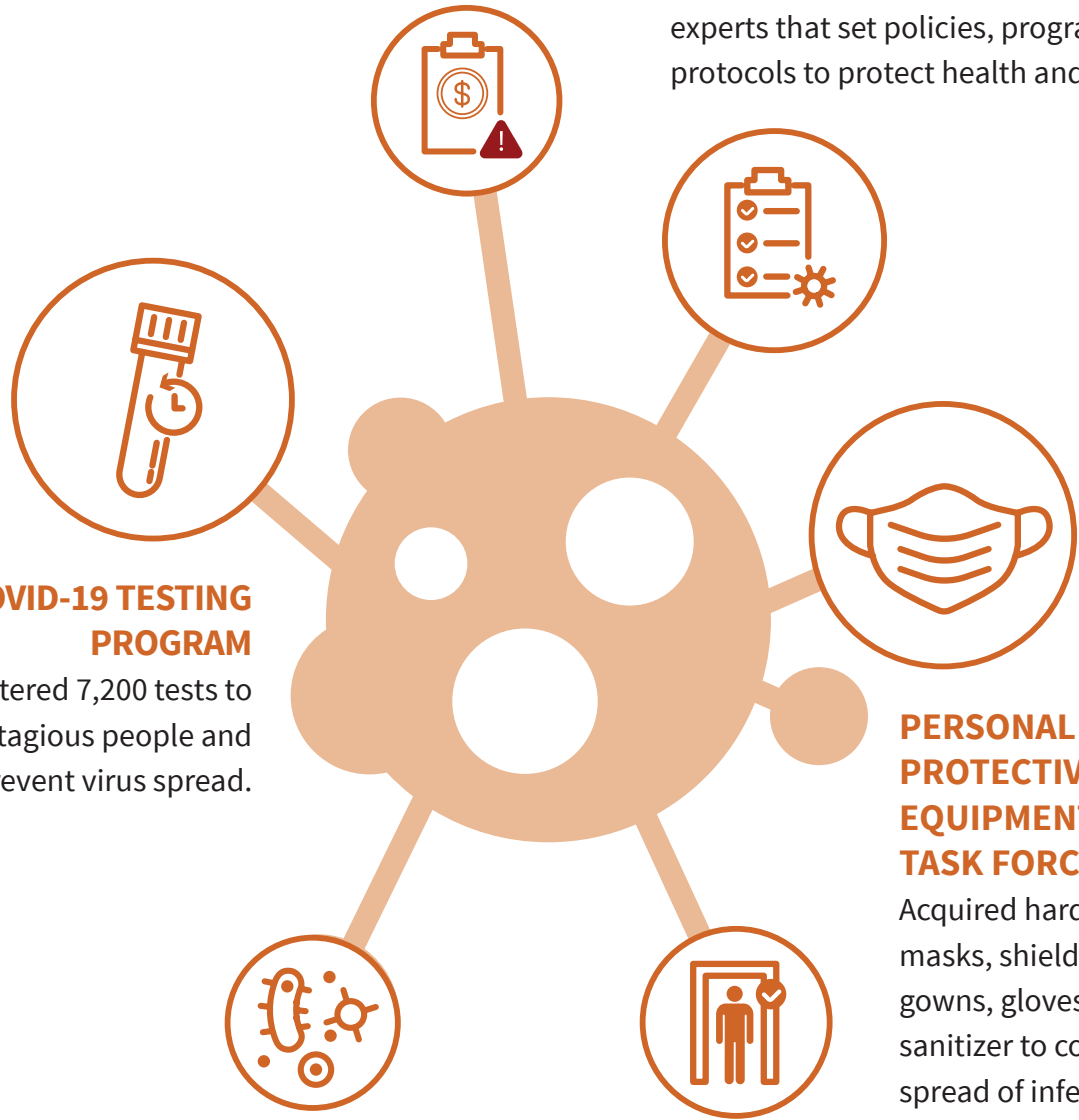
MARGO BUDA, KNOLLWOOD'S CLINIC NURSE, RECEIVED A 2020 NATIONAL CAREGIVER AWARD FROM THE CECA FOUNDATION FOR EXTRAORDINARY SUPPORT OF KNOLLWOOD'S COVID-19 RESPONSE EFFORTS.

EMERGENCY REVENUE TASK FORCE

Secured \$2.9 million in grants and other resources to fund COVID response efforts.

COVID-19 REVIEW BOARD

Created a special board of subject matter experts that set policies, programs, and protocols to protect health and well-being.



COVID-19 TESTING PROGRAM

Administered 7,200 tests to identify contagious people and prevent virus spread.

PERSONAL PROTECTIVE EQUIPMENT TASK FORCE

Acquired hard-to-find masks, shields, goggles, gowns, gloves, wipes, and sanitizer to control the spread of infection.

ADVANCED SANITATION DEVICES

Acquired high-tech devices that kill 95% of surface germs from 10 feet in 3 minutes throughout our campus.

HEALTH ENTRY SCREENING PROGRAM

Conducted 67,000 health checks to prevent contagious people from entering our campus.

“Knollwood stands out for the commitment of its staff under pressure — and also the ability to find the supplies, protective equipment and test kits to perform widespread testing.”

Dr. Eric De Jonge, Head of Geriatrics, Capital Caring Health

HEALTH AND WELLNESS

PROGRAMS THAT HELPED PEOPLE THRIVE THROUGH A THREATENING PANDEMIC

MAKE & TECH LAB

New space for people to learn, engage, explore, and create with age-friendly equipment



TELEMEDICINE PROGRAM

Ensured people had reliable access to doctors to remain healthy and well



VIRTUAL VISIT PROGRAM

Kept people in touch with families and friends via remote connection



DANCE AND FITNESS PROGRAMS

From socially distanced in-person classes to a new yoga platform offering live, virtual classes from home



VISUAL ARTS PROGRAMS

Soul-nourishing art classes adapted to continue safely with proper health protocols



MUSIC PROGRAMS

Wide-ranging live and streamed performances so people enjoyed the therapeutic benefits of music



“ Mom is in great hands at Knollwood and continues to thrive even in the midst of the pandemic...”

Daughter of Knollwood Resident

ABOVE AND BEYOND

COMMUNITY LIVING FOR PEOPLE
WHO SERVED OUR NATION

FROM OUR RESIDENTS AND FAMILIES

“

...our family is
enormously grateful
to Knollwood...

“

...the **honor and respect**
you have for the residents is
deeply appreciated...

“

...Knollwood is **heaven
on earth!** I mean it, this is
heaven on earth!...

THANK YOU

TO OUR 2020 PARTNERS



CORPORATIONS



GOVERNMENT



ACADEMIA



NON-PROFITS
AND INDIVIDUALS

OUR 2020 CAMARADERIE CLASSIC
GOLF TOURNAMENT, AN ANNUAL
EVENT SPONSORED BY ADF AND
HOMES FOR OUR TROOPS, RAISED
\$63,285 IN 2020

AMONG OUR 2020 PARTNERS

AARP
AM General
Arizona State University
Army Emergency Relief
Bollinger Energy Corporation
BrightView
Cody Chevrolet
Dimick Foundation
Edes Foundation
Evans & Chambers Technology
Federal Emergency Management Agency
Fraternal Order of Eagles
Gia Maione Prima Foundation
Global Guardian
Grane RX
Hamilton Insurance Group
Hertzbach
Homes for our Troops
Lockheed Martin
McKeon Group
Mutual of America
NextEra Energy
Parsons
Procter & Gamble
Reliance Fire Protection
SFCS
Smith Richardson Foundation
Stupp Bridge Company

*And to the members of the General Maxwell
and Lydia Taylor and Rosamond Davis Societies,
as well as our hundreds of individual donors,
thank you for your tremendous support!*

SECURE OUR FUTURE THROUGH YOUR CONTINUED SUPPORT



FINANCIAL ASSISTANCE FUND

Your giving ensures veterans and their family members can remain at Knollwood, even in financial hardship.



HEALTH AND WELLNESS INNOVATION FUND

Your donation supports innovative approaches in healthy aging to improve quality of life.



BUILDING AND COMMUNITY FUND

Your contribution supports a modern, vibrant, lasting community.



PERFORMING ARTS ENRICHMENT

Your support boosts the spirit and promotes vibrant, joyful living.



HOW YOU CAN HELP



SUBJECT MATTER
EXPERTISE



ADVICE AND
COUNSEL

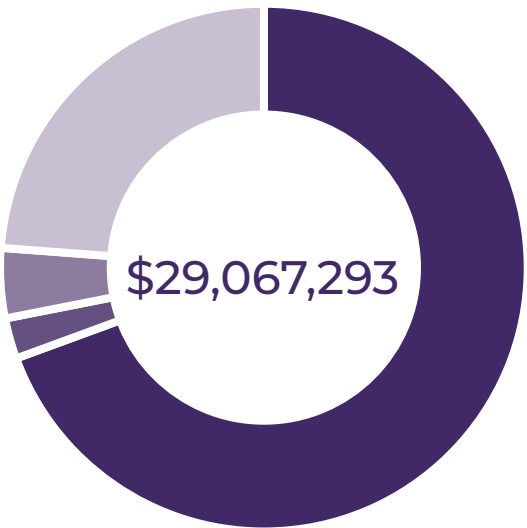


RESEARCH AND
ANALYSIS



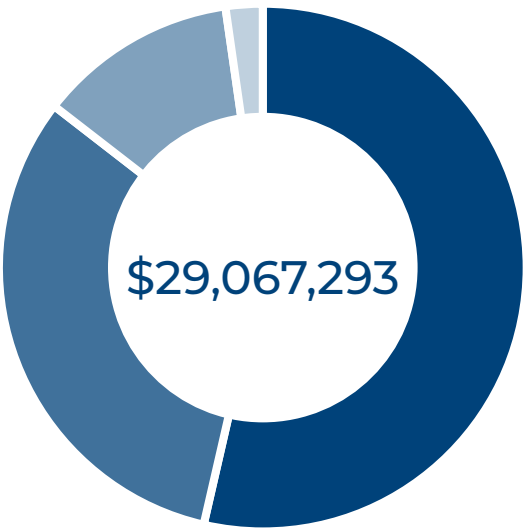
FINANCIAL
SUPPORT

James Michels
Vice President of Development, ADF
jmichels@armydistaff.org or 202-541-0492



SOURCES OF FUNDING
TO DELIVER CARE

- FEES PAID BY RESIDENTS
\$20,174,314
- SUPPORT FROM GENEROUS DONORS
\$727,377
- INVESTMENTS AND OTHER INCOME
\$1,246,249
- AMOUNT FROM RESERVES
\$6,919,353



HOW WE USE OUR RESOURCES
TO DELIVER RESULTS

- SAFE, SECURE COMMUNITY LIVING FOR 250
SERVICE-AFFILIATED MEN AND WOMEN
\$15,580,164
- COMPREHENSIVE HEALTH AND WELLNESS
PROGRAMS FOR HEALTHY AGING
\$9,268,251
- MANAGEMENT AND ADMINISTRATIVE COSTS
REQUIRED TO DELIVER EXCELLENCE
\$3,558,378
- HOUSING AND CARE FOR THOSE WITHOUT
THE MEANS TO PAY
\$660,500

UNAUDITED

BOARD OF DIRECTORS



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RADM Kathleen Martin, USN (Ret.)

VICE CHAIRMAN OF FINANCE
The Honorable Nelson Ford

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LTC Gordy Schnabel, USA (Ret.)

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