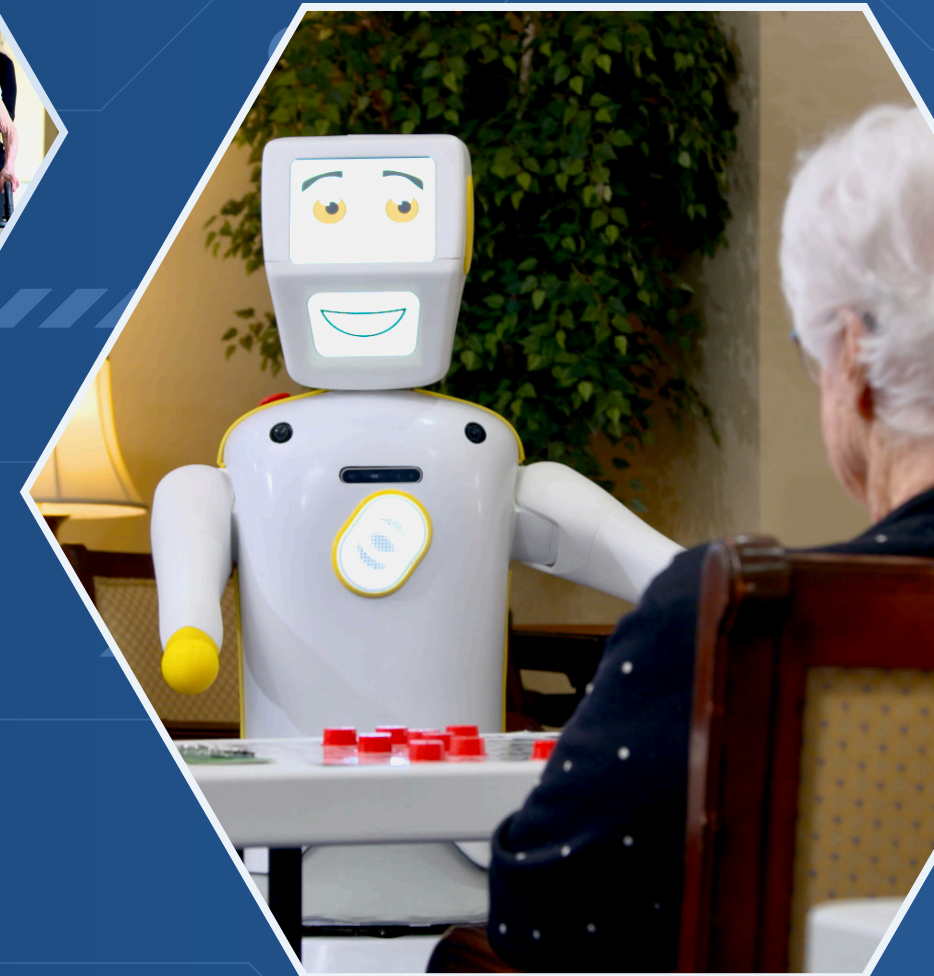
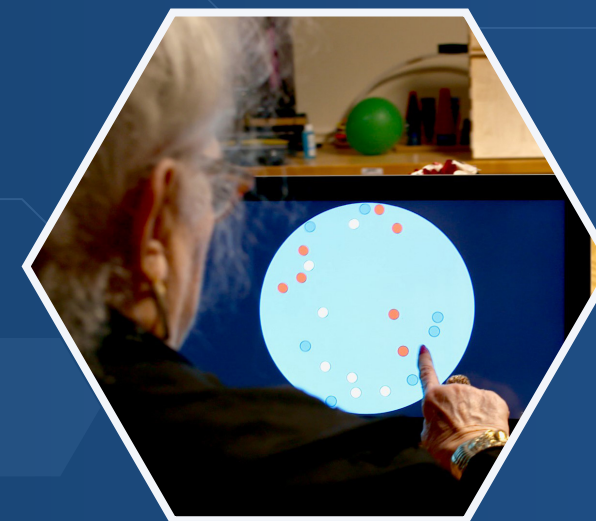




CREATING A CENTER OF EXCELLENCE FOR HEALTHY AGING



The Army Distaff Foundation
6200 Oregon Avenue, NW
Washington, D.C. 20015
www.armydistaff.org

A VISION FOR THE FUTURE OF KNOLLWOOD

DELIVERING EXCELLENCE IN HEALTH AND WELLNESS

On May 15, 2019, the Army Distaff Foundation Board of Directors approved the overarching strategy presented below to guide the future path of our organization. The Board of Directors envisions a future in which Knollwood becomes a healthy aging center of excellence that delivers optimal care and wellness to residents, guided by strong and innovative Army Distaff Foundation leadership. The ultimate goal is ensuring that the men and women we serve enjoy compassionate, caring, engaged community living with an exceptional health and wellness experience.



KNOLLWOOD – A HEALTHY AGING CENTER OF EXCELLENCE



Provides top-quality living for older adults who served our nation, with a commitment to serve residents despite their financial status.



Offers a renovated, expanded campus:

- More living units reflecting market-driven unit balance.
- Modernized units to meet market demands.
- State-of-the-art health and wellness amenities to meet market demands.



Pursues, applies and showcases forward-thinking models and trends in wellness programming.



Employs a creative, motivated, dedicated team of professionals committed to leveraging **new, cutting-edge technologies and care methods** to promote healthy living.



Engages residents in research and testing of emerging technologies and to serve as “the shining example” our founders envisioned.

To support this strategy, the Army Distaff Foundation Board of Directors also adopted the following statements of Mission, Vision, and Values.

MISSION

Provide a compassionate community with exceptional wellness care and purposeful living for older adults who served our nation.

VISION

Be a national leader in developing and implementing an innovative health and wellness experience for older adults who served our nation, inspiring our residents and other communities by excellent example.

VALUES

- ✓ **COMMUNITY**
We are devoted to providing a caring, compassionate, socially engaging community with a top-notch health and wellness experience so people thrive.
- ✓ **ACCOUNTABILITY**
We will be excellent stewards of resources and pursue our mission and vision with integrity.
- ✓ **RESPECT**
We will always strive to treat our residents, our guests, and our teammates with dignity and honor.
- ✓ **EXCELLENCE**
We will pursue the highest levels of quality and value in all that we do.

ARMY DISTAFF FOUNDATION – THOUGHT LEADERS IN HEALTHY AGING



Pursues partnerships and collaborations with academia, business, government, and non-profits to identify and explore **new technologies and innovations** in healthy aging.



Applies, tests, and showcases creative new care approaches at Knollwood, including digital opportunities in care coordination.



Disseminates best practices and transformational results achieved at Knollwood to inform and inspire other providers nationwide.



Embraces an engaged leadership role emphasizing strategic planning and financial stewardship.



Expands fundraising efforts based on our new and compelling investment opportunities in healthy aging initiatives and wellness programs.